



# Lutherhaven Ministries

## 2019 ANNUAL SUMMARY

### The best year behind for the worst year ahead...

Bob Baker, Executive Director

Sometimes I feel like I'm living that classic Dickens novel, don't you? *A Tale of Two Cities*?

*It was the best of times, it was the worst of times, it was the age of wisdom, it was the age of foolishness, it was the epoch of belief, it was the epoch of incredulity, it was the season of Light, it was the season of Darkness, it was the spring of hope, it was the winter of despair, we had everything before us, we had nothing before us...*

Best, worst; wisdom, foolishness; belief, incredulity; light, darkness...thankfully, the Bible is my constant, daily reminder that the worst—as worse as worst might get—is not our fate. With God behind, God with, God before, we have everything to hope for, everything before us, even when times seem downright...well... the worst!

In the Bible, James tells us, Be very happy when you are tested in different ways. You know that such testing of your faith produces endurance.

And Paul reminds us in Romans : We know that suffering creates endurance, endurance creates character, and character creates confidence.

Psalm 32 says God is our hiding place, God protects us from trouble, surrounds us with joyous songs of salvation.

And again, from Romans: We know all things [as in ALL THINGS] work together for the good of those who love God—those whom God has called according to plan.

The year 2019 at Lutherhaven Ministries (LHM) was our very best by every measure. Camper numbers, net income, cash in the bank, new program initiatives, capital improvements, even pre-registrations for summer 2020—over 1700 sign-ups by March—were LHM highs.



**LUTHERHAVEN**

After that LHM best—on February 27—our staff gathered in retreat with 300 camp professionals from around the northwest and raised these questions... word for word... really!

- “What’s coming down the 10-20 year pike?”
- “What adaptations must we be making NOW for what’s coming in the future?”
- “What’s the future of traditional summer Bible camp?”
- “Who are LHM’s key partnerships?”
- “Will what we’re doing work into the future?”

And quoted this:

- **“A moment of truth is not built from a decision of clarity, but from a step of faith.”**

Two days later our Board of Directors met for their quarterly meeting—on Leap Day—to celebrate 2019 and lay plans for the decade ahead. They approved a new master site plan, approved the final payment on our new McPherson Meadows camp, approved a new partnership to take Idaho Servant Adventures in the Silver Valley year-round.

So it’s so incredibly paradoxical, right, that 15 days later—on the Ides of March—Lutherhaven suspended operations due to Covid-19. 2020 would turn out to be the worst in Lutherhaven’s 75 years.

Yet truly, the best of 2019—with the wisdom of our staff and board leadership, the confidence we find in God’s shelter through times of trouble, the sure and certain light and hope we share in Jesus—supports us through these hardest of times, encourages us through the times before us, will carry us through to the other side of our global pandemic.

A moment of truth is not built from a decision of clarity but from a step of faith. Thank you—beyond words—to all who walked with Lutherhaven through 2019, step by step...by faith...into 2020.

## Here are some 2019 numbers, snapshots and highlights...

### End of Year Unrestricted Cash Flow Position

	Days Cash on Hand	Gifts	B&P Net	Program Income	Sales	Other Income	TOTAL INCOME
2018	48	258,080	93,910	1,353,840	76,601	163,257	1,851,778
2019	91	251,759	92,764	1,453,641	85,212	141,124	1,931,747

### Net Revenue Growth

(Goal is 3% or higher)

**2018 = 4%**

**2019 = 5%**

### Summer Camp Registrations By January 31

(Does not include 850 pre-registered for 2020 Idaho Servant Adventures)

	Lutherhaven	Shoshone	Ranch	Total	% of Prior Year
2019	699	10	49	758	138%
2020	819	30	53	902	119%





**\$2,500,698** operating + designated income

**\$1,832,465** operating income, a 3.4% year over year increase and a 13% increase since 2016

The Board designated **\$59,174** from the regular Endowment for capital and program improvements, based on a value of **\$1,479,346**; and **\$4,802** from the Campership Endowment for camperships, based on a value of **\$120,042**. (All disbursements shifted to operational Covid relief.)

**1738** summer campers, up 84

**407** Idaho Servant Adventures, down 56

**2145** on site campers, up 28

Add 30 traveling Day Camps with 1081 Day Campers, up 27 kids

**3,171** TOTAL CAMPERS, up 55

Day Camp staff traveled 10,684 miles RT between Lutherhaven and the host congregations—from Spokane to Seattle, Battleground to Bothel, Craigmont to Colville, Kamiah to Kent

**4054** Outdoor Education participants, **up from 3615** in 2018

A record **2078** attended a LHM retreat or event, **up 385**

Rental users totaled **4172** guests, **down 379**

**28,914** “camper days”, 616 more than 2018 – an average of **79** guests every day, year-round

**13,764** TOTAL PROGRAM PARTICIPANTS, **up 534**[1]

[1] Includes summer campers and volunteer Resource Staff, Idaho Servant Adventures, rental groups, outdoor education, day camps, retreats and events.

### Camper Days = 1 “camper” for 1 day

2014	22,981
2015	26,374
2016	26,989
2017	28,918
2018	28,298
2019	28,914

### Staffing vs Total Expense

2015: \$843,503	56%
2016: \$945,546	58%
2017: \$967,129	57%
2018: \$1,029,783	59%
2019: \$1,096,881	60% *

(Meaning for each dollar we spend, 60 cents goes to staffing)

### Food vs Total Expense

2015: \$215,196	14%
2016: \$217,820	13%
2017: \$235,667	14%
2018: \$225,133	13%
2019: \$238,640	13%

### Maintenance, Utilities, & P/L Insurance

2015: \$235,417	15%
2016: \$237,689	14%
2017: \$240,112	14%
2018: \$235,472	13%
2019: \$214,157	12%



# And Ministry Highlights



- We bought a new camp! We closed on the purchase of the Renner House 5 acres to add to the December '18 Ray & Eleanor Grannis property donation—bringing McPherson Meadows to 30-plus acres.
- Launched two new programs: The Confirmation Project + Urban Servant Adventures (USA), both funded by a major grant of \$40,000 from the Fund for the ELCA.
- 10 Spokane/north Idaho ELCA congregations participated, with 40 kids gathering monthly as a new “youth group!”
- The initiative paid for two of our four 2019 interns.
- The Confirmation project was so well received by congregations, we were having exploratory meetings to launch the program in Moscow/Pullman/LC Valley in fall, 2020.
- Received funds to launch 4 FREE Day Camps in 2020 for Silver Valley kids, thanks to a \$17,000 grant from the Laura Moore Cunningham Foundation. Three of those camps were to bus kids up and down the river to attend Shoshone Mountain Retreat each day.
- After more than 20 hours of meetings, we presented our Facilities Strategic Evaluation Plan to the Board on 2.29.20—that addresses 10 years of facilities improvements at all three camps.
- Began navigating the donation to camp of 17 acres at the head of Mica Bay.
- Received the first \$100,000 of a \$175,000 grant from the MJ Murdock Trust for the Shoshone Mountain retreat Dining Hall.
- Completed a fabulous new commercial laundry center at Lutherhaven to take care of the sometimes 600 bedsheets we wash every week.
- Finished the remodel of a 20-person dorm room in Big Creek Lodge at SMR, dividing it into four individual sleeping rooms for six. Two rooms remain to redo.
- We began negotiating a new initiative—the Bethany Center for Service & Leadership—in Osburn, Idaho, in partnership with the regional congregations of the LCMS.

