THAT'S MY CAMP

ANNUAL REPORT 2012



MY CAMP BY THE NUMBERS



Sites: Shoshone Mountain Retreat & Camp Lutherhaven



Tame & Friendly Horses



Year Round Staff



Soft & Comfy



Kids Attending at Free or



Idaho Servant Adventures





Total Number of People - All Programs & Sites



Kids Involved in Outdoor Education



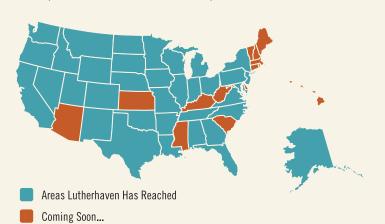
Homemade **Pancakes**



Favorite Moment: Minnesota farm boy standing at Spyglass Lookout says, "This is the most beautiful place I've ever seen; but it won't grow corn".

MY CAMP REACHES CROSS-COUNTRY!

Campers, Donors & Staff Map





MY CAMP IS GROWING



1,373 Traditional **Summer** Campers at Camp Lutherhaven

2,818 Traditional **Summer** Campers at Camp Lutherhaven PLUS *

* Traditional **Summer** Campers **PLUS**:

- :: 2 Sites- Camp Lutherhaven & Shoshone:: Day Camps in Communities
- :: Idaho Servant Adventures
- Family Camps
- :: Unique Camps developed in Partnership with 7 other organizations, including: Idaho Drug Free Youth, Hospice, North Idaho Catholic Youth Camp

MY CAMP IS AWESOME

- Top four **reasons** parents love Lutherhaven: It's safe, Kids learn about Jesus, Time in the outdoors, Great activities & programs.
- 99% of parents say they'd recommend Lutherhaven to a friend or family member.
- Year Round Staff Highlights: Anita's mission to Niger, Africa, New Kunze and Smith babies, Daniel's broken back recovery.
- Awarded 3 year \$180,000 grant from MJ Murdock Charitable Trust.
- Idaho Servant Adventurers started the historic restoration of Spyglass Lookout.

MY CAMP'S FINANCES

2012 Annual Revenue



- 51% :: Lutherhaven Program Income
- **26**% :: Rental Group Income
- **20%** :: Gifts
- 2% :: Trading Post Income
- 1% :: Other

2012 Total Expense

\$1,319,723

2012 Total Revenue \$1,317,423

End of 2012 Endowment Amount:

\$954,295

Goal (Endowment Amount):

\$10,000,000

Permanent Endowment Fund 2000 - 2012

