

THAT'S MY CAMP

★ ★ ★ ★ ANNUAL REPORT 2012 ★ ★ ★ ★



MY CAMP BY THE NUMBERS



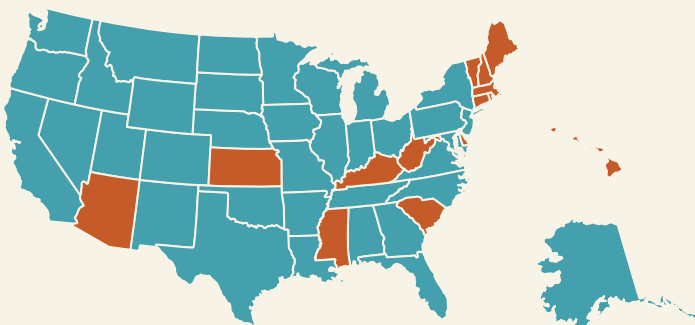
MY CAMP IS GROWING



- * Traditional **Summer Campers PLUS**:
- :: 2 Sites- Camp Lutherhaven & Shoshone
 - :: Day Camps in Communities
 - :: Idaho Servant Adventures
 - :: Family Camps
 - :: Unique Camps developed in Partnership with 7 other organizations, including: Idaho Drug Free Youth, Hospice, North Idaho Catholic Youth Camp

MY CAMP REACHES CROSS-COUNTRY!

Campers, Donors & Staff Map



- Areas Lutherhaven Has Reached
- Coming Soon...

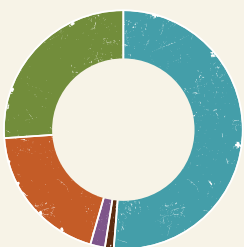


MY CAMP IS AWESOME

- ★ Top four **reasons** parents love Lutherhaven: It's **safe**, Kids learn about **Jesus**, Time in the **outdoors**, Great **activities** & programs.
- ★ **99%** of parents say they'd **recommend** Lutherhaven to a friend or family member.
- ★ **Year Round Staff Highlights**: Anita's **mission** to Niger, Africa, New Kunze and Smith **babies**, Daniel's broken back **recovery**.
- ★ Awarded 3 year **\$180,000 grant** from MJ Murdock Charitable Trust.
- ★ Idaho Servant Adventurers started the **historic restoration** of **Spyglass Lookout**.

MY CAMP'S FINANCES

2012 Annual Revenue



- 51% :: Lutherhaven Program Income
- 26% :: Rental Group Income
- 20% :: Gifts
- 2% :: Trading Post Income
- 1% :: Other

2012 Total Expense

\$1,319,723

2012 Total Revenue

\$1,317,423

End of 2012 Endowment Amount:

\$954,295

Goal (Endowment Amount):

\$10,000,000

Permanent Endowment Fund

2000 - 2012

